Pčelica Publishing House is one of the largest publishers of young children readers’ literature in Serbia. We have been producing books for more than 20 years. These publications include colouring books, drawing books, picture books, activity books, fiction and non-fiction books, and encyclopedias.

We are now presenting our publications at the Bologna Children’s Book Fair for the 7th time. Since its beginnings, Pčelica Publishing House has been known for its educational publications, aimed at helping children to master the school curriculum. We have gradually expanded our product range with a variety of books for children of all ages.

Our publications are designed and reviewed by a range of experts in child development and education. Our main goals are still the same – to provide an exciting way of supporting children’s learning through a variety of topics, and to encourage children to love literature and develop good reading habits. Pčelica publications are known for being informative, interactive, imaginative, fun to read, vividly illustrated.

The books presented to you are specially adapted to the foreign market. We are willing to cooperate with you in the assignment of copyright to our publications. We are looking forward to a future partnership with you!

Sincerely,

Pčelica Team
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GIANTS OF THE PAST
136x200 mm / 48 pages • hardcover

It is a series of short illustrated bibliographical novels about famous rulers, military commanders, and warriors. The choice of people described in this book was not made regarding the country or the time they lived in. Hence, the series includes famous personalities from different periods, cultures, and parts of the world.

ALEXANDER THE GREAT
LORD OF THE WORLD
Author: Bojan Hodžić Kosorić • Illustrator: Zdravko Girov

Alexander the Great was the king of the Macedonians, who reached India with his army, having first conquered the mighty empire of Persia. His dream of a united kingdom of all people was shattered by his sudden death, after which his vast empire fell apart.

ATTILA THE HUN
CONQUEST OF ROME
Author: Bojan Hodžić Kosorić • Illustrator: Mihajlo Dimitrievski

Attila was the ruler of the Huns, a barbaric tribe that occupied vast areas of land, from the Balkans in the west to China in the east. He daringly led his army into a campaign against Rome, the glorious and invincible capital of the Western Roman Empire.

GENGHIS KHAN
THE RISE OF THE MONGOL RULER
Author: Bojan Hodžić Kosorić • Illustrator: Mihajlo Dimitrievski

Genghis Khan was the founder and first great khan of the Mongol Empire. He united all Mongol tribes and created a powerful empire that stretched from the Caspian Sea in the west to the Yellow Sea in the east.

CATHERINE II
THE GREAT RUSSIAN EMPRESS
Author: Irena Milošević • Illustrator: Vukašin Gajić

Empress Catherine the Great, German princess by birth, changed her name and converted to a different religion when she married the Russian Emperor Peter III. After her husband’s death, she ascended the throne of Russia and turned the country into a modern and powerful empire.

The series was awarded the best graphic and art design in 2016.
Suleyman the Magnificent, known as Suleyman the Lawgiver in his realm, was the greatest and the most ambitious sultan of the Ottoman Empire. He strove to introduce order in his kingdom, modernize it and make it the greatest empire in the world.

Shaka Zulu was a legendary warrior and chief of the Zulu tribe. He revolutionized military tactics known to African tribes. The whole Sub-Saharan Africa trembled with fear due to Shaka’s disciplined army and his iklwa spear.

One of the most famous women of all times, the Egyptian queen Cleopatra ruled Egypt for 22 years. Although mostly remembered for numerous intrigues she was engaged in throughout her rule, Cleopatra was indeed a competent ruler.

Napoleon Bonaparte, a French emperor and military leader, was one of history’s greatest conquerors. He carried out numerous state and political reforms, and endless wars he waged led to his downfall, so he died in exile.

Elizabeth I of the Tudor dynasty was Queen of England and Ireland for 45 years. During her reign, England became a powerful European empire; hence this period is known as the Elizabethan era and England’s Golden Age.

Maria Theresa was the last and only female ruler of the famous house of Habsburg. During her forty years of reign she introduced numerous reforms and positive changes, so she remained the Austrian symbol of improvements and strength.
The way we acknowledge women and their values has changed throughout history. With their adventurous spirits, courage, intellect, and creativity, many of them succeeded in being ahead of their time and breaking stereotypes that women are weaker than men.

AMELIA EARHART
A FEARLESS AIRWOMAN
Author: Bojan Hodžić Kosorić
The first woman to fly across the Atlantic Ocean and who selflessly fought for women’s rights.

EVITA PERON
WOMAN WITH A BIG HEART
Author: Bojan Hodžić Kosorić
An illustrated biography about the First Lady of Argentina, who advocated for the rights of the poor and marginalized.

VALENTINA TERESHKOVA
THE SKY IS NOT THE LIMIT
Author: Bojan Hodžić Kosorić
An illustrated biography book about the first woman to fly into space.

CLARA ZETKIN
ANOTHER NAME FOR REVOLUTION
Author: Ivana Subotić
Women’s rights advocate and central figure of the early feminist movement.

ROSALIE PARKS
THE FIRST LADY OF CIVIL RIGHTS
Author: Milan Blagojević
The first and the greatest icon of the fight for the rights of the African-Americans in the United States.

AUDREY HEPBURN
A SHINING HOLLYWOOD STAR
Author: Bojana Jovanović
An illustrated biographical story about the shiniest star of the Golden Age of Hollywood.
ISADORA DUNCAN
DANCING THROUGH LIFE
Author: Jelena Aleksov

An illustrated biography book about “the mother of the modern dance”.

COCO CHANEL
ETERNAL STYLE
Author: Bojana Novković

Story about a fashion designer who made a fashion revolution in 20th century.

MARIE CURIE
MODESTY AND INGENUITY
Author: Ivana Subotić

She was the first woman professor at the Sorbonne, two times winner of the Nobel Prize.

MARIA CALLAS
THE GODDESS OF OPERA
Author: Bojan Hodžić Kosorić

The woman of the lavish voice and fascinating beauty, incorruptible, free and authentic.

JANE AUSTEN
A SILENT REBEL
Author: Aleksandra Bojović

Her books are to this day studied and read with pleasure by surprising us with rebel ideas.

FRIDA KAHLO
VIVA LA VIDA
Author: Bojana Novković

A poignant and sublime life story about a painter of the fighting spirit and exotic looks.
SMALL BOOKS ABOUT GREAT PEOPLE

Author: Aleksandra Bojović
Illustrator: Igor Krstić • 150x150 mm / 32 pages • hardcover

These books of small format present basic information about the work and heritage of famous people: scientists, rulers, painters, writers, military commanders, musicians, and all those who have changed the world we live in.

LEONARDO DA VINCI
The man who changed the future with his ingenious ideas.

JOAN OF ARC
The girl who became the greatest French national heroine.

VOLFGANG AMADEUS MOZART
A child prodigy who started composing at the age of five.

WILLIAM SHAKESPEARE
The greatest playwright on the world’s stage, the greatest dramatist of all time.

ALBERT EINSTEIN
One of the greatest minds and the most significant figures in the history of the world.

QUEEN ELIZABETH I
She is considered to be the most powerful female ruler in history.

LUDWIG VAN BEETHOVEN
A timeless hero of tragic fortune in classical music.

CHARLES DARWIN
The scientist who laid the foundations of the modern theory of evolution.

The series was awarded the best children's book series in 2016.
**ALEXANDER THE GREAT**

One of the most significant military commanders and conquerors ever.

---

**THE SON OF SYRACUSE ARCHIMEDES**

Ancient times and the magical world of one of the greatest mathematicians of all time.

---

**THE SON OF NICOMACHUS ARISTOTLE**

One of the most famous names of ancient philosophy.

---

**VINCENT VAN GOGH**

A brief and unfortunate life of an artistic genius who became recognized posthumously.

---

**NAPOLEON BONAPARTE**

The great rises and falls of one of the most successful military commanders of all time.

---

**CHRISTOPHER COLUMBUS**

The adventurous life of the most popular navigator ever.

---

**MARIE CURIE**

An extraordinary world of science of the first woman to get the Nobel Prize.

---

**ISAAC NEWTON**

He is one of the most important people in the history of science.

---

**SMALL BOOK ABOUT GREAT PEOPLE PART ONE**

170x170 mm / 228 pages • hardcover

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**SMALL BOOK ABOUT GREAT PEOPLE PART TWO**

170x170 mm / 228 pages • hardcover
Wondrous Planet illustrated encyclopedias offer to their readers some basic information and interesting facts on catastrophes, disasters, impressive buildings, mysterious events, and adventurous enterprises, which, with their beauty beyond any comparison and uniqueness, make our planet truly marvelous.

**ADVENTURES**
Read interesting facts about the most significant human enterprises in discovering and conquering nature, about sailings of historical significance, flights, and geographical discoveries.

**MYSTERIES**
Read interesting facts about the unexplained, unusual, and horrific natural phenomenons, strange creatures, monsters, events, and buildings.

**ACCIDENTS**
Read interesting facts about the biggest shipwrecks, road, rail, and air accidents, as well as nuclear incidents.

**DISASTERS**
Read interesting facts about disastrous earthquakes, tsunamis, volcanic eruptions, floods, fires, and tornadoes that hit humankind.

**STRUCTURES**
Read interesting facts about breathtaking ancient cities, temples, and architectural landmarks built in different historical eras.
My First Knowledge is a series of theme-based encyclopedias which include basic information on some of the various fields of science. Each encyclopedia is richly illustrated, offering children clarity through the facts included within the text.

**PLANET EARTH**
Author: Ivana Bajović
Illustrator: Mladen Andelković

Have a peek into the secret world of planet Earth! Discover what Fata Morgana is. How are mountains formed? What is the longest river in the world?

**THE HUMAN BODY**
Author: Ivana Bajović
Illustrator: Mladen Andelković

Have a peek into the secret world of the human body! How to be healthy? What are the red blood cells? In what way do we differentiate tastes?

**DINOSAURS**
Author: Nikola Tomašević
Illustrator: Mladen Andelković

Have a peek into the secret world of dinosaurs! Why did they disappear? What did they eat? Which dinosaurs were the most dangerous ones?

**ANIMALS**
Authors: Ivana Stanković and Stajka Rajić

Have a peek into the secret world of animals! Discover what a gnu is. Where do pandas live? What animal sleeps standing upright?

**PLANTS**
Author: Nikola Matović
Illustrator: Mladen Andelković

Have a peek into the secret world of plants! What is chlorophyll? Where do all the plants grow? What are the biggest plants in the world?

**OUTER SPACE**
Authors: Ivana Stanković and Stajka Rajić

Have a peek into the secret world of space! Discover what the Big Bang is. Where does space end? How are black holes formed?
In the form of series of illustrated biographies, the encyclopedia *Rulers* presents a summary of the essential statesmen, starting from Leonidas I up to Mahatma Gandhi. Every ruler is provided with a biographical sketch alongside a simple and picturesque explanation of the crucial features of his reign. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

In the form of series of illustrated biographies, the encyclopedia *Scientists* presents a summary of the most prominent names in the world of science, starting from Archimedes up to Carl Sagan. Every scientist is provided with a biographical sketch alongside a picturesque and straightforward explanation of his work. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

In the form of series of illustrated biographies, the encyclopedia *Writers* presents a summary of the essential names in the world of literature, starting from Homer up to Umberto Eco. Every writer is provided with a biographical sketch alongside a simple explanation of his literary work. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

This is a series of illustrated encyclopedias about the great people that left indelible influence in science, history, geography, art, and invention. The series is thematically organized in six books that contain separate stories about these people’s lives and achievements.
In the form of series of illustrated biographies, the encyclopedia *Composers* presents a summary of the most prominent names in the world of classical music, starting from Vivaldi up to Rachmaninoff. Every composer is provided with a biographical sketch alongside a simple explanation of his musical pieces. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

In the form of series of illustrated biographies, the encyclopedia *Painters* presents a summary of the most prominent names in the world of painting, starting from Michelangelo up to Andy Warhol. Every painter is provided with a biographical sketch alongside a simple explanation of his work. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

In the form of series of illustrated biographies, the encyclopedia *Inventors* presents a summary of the most prominent names in the field of invention, starting from Archimedes up to Robert Kahn and Vint Cerf. Every inventor is provided with a biographical sketch alongside a picturesque and straightforward explanation of his most famous inventions. The encyclopedia is designed for children, but with its scope and quantity of information, it can be beneficial to the adults as an encyclopedic handbook or a reminder.

- ✔ Fairy tales and myths from all over the world
- ✔ Text adapted to beginner readers
- ✔ Appealing illustrations
People have their own stories which, for many centuries, have been passed down from one generation to the next. In these beautifully illustrated books, Pčelica shares with you some of the best-loved myths and fairy tales from around the world. They are intended for young readers who wish to learn more about different cultures and traditions across our magnificent planet.

**The Magic Pear Tree**
This Chinese folk fairy tale tells a story about selfishness of human nature and its consequences.

**The Little Sparrow**
The Japanese fairy tale is about a benevolent woodcutter who finds consolation for his unhappy life in making friends with a sparrow.

**Hiawatha**
This is a North American story about a boy, Hiawatha, who, due to his strength, courage, and wisdom, became the chieftain of all Indian people.

**The Fish That Talked**
Meet an amazing Indian version of a myth about the Great Flood and saving human life on the Earth.

**Perun and the Secret of Fire**
This Slavic myth is about a god named Perun who gave life to people and helped them tame fire.

**Heracles in the Underworld**
Follow the ancient hero, Heracles, in his exciting adventure to the underworld and his fight with a legendary three-headed dog Cerberus.

**Clever Aisha**
Smart Aisha is a Moroccan folk fairy tale about a poor girl who through her wisdom and cunningness saves her father and makes her dreams come true.

**Thor’s Hammer**
This Scandinavian myth is about the god Thor whose incredible strength lies in his unusual weapon – his hammer.
The daughter of the Condor King presents a story about the time when one had to prove his love through prowess, honor and courage.

In this Russian folk fairy tale, on her deathbed, a mother leaves an amulet to her daughter. The charm will help the girl defeat an evil Baba Yaga.

In this version of the famous story about the knights of the Round Table and the Holy Grail, the emphasis is put on the adventures of young Galahad, Sir Lancelot's son.

This famous Arabic fairy tale presents an universal theme of severely punishing greed and praising benevolence.

FAIRY TALES OF THE WORLD
216x276 mm / 124 pages / hardcover

The Little Sparrow
Clever Aisha
Thor’s Hammer
The Fish that Talked
Baba Yaga
Heracles in the Underworld

MYTHS OF THE WORLD
216x276 mm / 124 pages / hardcover

The Quest for the Holy Grail
Ali Baba and the Forty Thieves
Hiawatha
The Daughter of the Condor King
The Magic Pear Tree
Perun and the Secret of Fire

✔ Fairy tales and myths from all over the world
✔ Text adapted to beginner readers
✔ Appealing illustrations
These allegorical picture books, using striking examples from animal life, will help children become aware of their shortcomings and ways to cope with them. The educational component is reflected in the discrete pedagogical activity, which will spontaneously lead the children to the right conclusion about their problems or their unacceptable behavior.

THE FRIGHTENED LITTLE ELEPHANT

The worst fears are the ones we have not yet dealt with. It is a well-known fact that big elephants are afraid of tiny mice. Meet your new friend from the savannah, the little elephant, and discover if our hero is able to face his fear and overcome it.

THE STUBBORN LITTLE LION

The little lion is disobedient and stubborn. Such behaviour has done no good to him. It has only brought him many bumps on his head. Wanting to prove that he is always right, he even confronts the authority of his own father — the king of the savannah. Find out how he suffers because of his stubbornness and what lessons he learns.

THE ANGRY LITTLE ZEBRA

We are talented, but it seems we are out of luck, and nothing ever goes the way we have planned. Are the others always to blame, or the problem lies within ourselves? The little zebra still fails to win in a race, and that is the reason she is always angry. The story will tell you how this little zebra faces and overcomes her problem.
THE DREAMY LITTLE GIRAFFE

The little giraffe loves daydreaming, and that is the reason her friends are often mad at her – she always ruins their game with her fantasizing. When we succeed in making our dreams come true, we and everyone around us are happy and satisfied. And that’s exactly what this giraffe accomplished.

THE SELFISH LITTLE MONKEY

Selfishness is a nasty characteristic. Selfish people are not very popular, and they do not have many friends because they want everything only for themselves. The monkey in this story is just like that. Discover how this monkey almost gets hurt for his selfishness and what lesson he learns.

THE TIMID LITTLE OSTRICH

Are you shy like the ostrich in this story? Shyness can prevent one from enjoying some beautiful moments in life. Find out how the ostrich succeeded in overcoming shyness and gained self-confidence.

FRIENDS FROM THE SAVANNAH COMPLETE EDITION

255x255 mm
148 pages
hardcover
**WOODLAND TALES**

Author: Nikoleta Novak • Illustrator: Aleksa Jovanović • 255x255 mm / 20 pages • softcover

Woodland Tales is a series of educational stories that deal with the problems of growing up and offer some child-friendly solutions. Besides reading a story, children will learn lots of exciting things about the woodland and its animals. They will talk about each story with the Wise Owl, and at the end of every book, some puzzles wait to be completed.

**ANDY THE BEAVER BUILDS A BRIDGE**

Enjoy the exciting story about an artistic beaver and discover lots about the life of these hardworking builder animals.

**SWEETIE THE FAWN JUST DOESN’T THINK**

Sweetie the fawn will help children find out why it isn’t always good to listen to others and why it is important to think with your own head. They will also discover many interesting facts about these animal species.

**TINA THE BUNNY TRAVELS WITH FRIENDS**

Discover a lot about the life of bunnies and how Tina overcame her fear of departing from her parents with the help of her mother’s advice.

**MIMI – A SQUIRREL WITHOUT A TAIL**

By introducing the life of squirrels, this picture book presents the youngest ones with the popular theme of being different, which can be considered a positive thing.

**NATTY THE FOX LIKES TO MAKE THINGS UP**

By introducing the life of foxes, this picture book will illustrate how parents and a teacher found a way to help Natty by turning her talent for making things up into something positive.

**KATY THE WILD CAT MEETS SANTA**

Find out everything about the lives of wild cats and read about Katy the kitty who realized that good deeds do pay off in the end. She then goes on a well-deserved trip with Santa.
**NICKY THE LITTLE BEAR HAS STAGE FRIGHT**

With the help of a bear cub Nicky, this picture book teaches us how to overcome stage fright alongside with many interesting facts about the life of bears.

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**MICKY THE HEDGEHOG IS OFTEN GRUMPY**

By leading us into the life of hedgehogs, this picture book helps us discover how Micky has transformed into a good friend out of a grumpy hedgehog.

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**WOODLAND TALES COMPLETE EDITION**

255x255 mm / 148 pages / hardcover

This book was awarded the title of the best book for children at the Herceg Novi Book Fair 2016, Montenegro and in Banja Luka, Bosnia and Herzegovina.

- Discuss the story with the Wise Owl
- Solve some funny puzzles with the woodland friends
- Interesting facts about animals and much more...
WHO IS THE GROWN-UP?

Who is the Grown-up? is a series of educational picture books in which children and adults swap roles. In various everyday situations, presented individually in each story, our little heroes, a boy and a girl, help adults overcome problematic situations; the one they face as well as difficulties both grown-ups and kids often have in real life. At the end of every picture book, there is a Parents’ Page with some pedagogical advice for dealing successfully with the particular problems they may encounter while raising children.

THE PANCAKE WARS

The book shows what happens when grown-up people become jealous, mutually fighting for children’s affection.

THE COMPUTER GAMES

Grandpa becomes addicted to playing computer games while his grandchildren are trying to make him realize it should not be his sole entertainment.

THE INHERITANCE

A case of a sudden inheritance raises the question of people’s attitude towards money and the negative effect it can have on them.

THE STUBBORN FRIENDS

Any conflict can be resolved if there is a desire to talk and will to solve a problem without wanting to be right.

THE FOOTBALL HOOLIGANS

Fair play is necessary not only for players, but also for the supporters. Otherwise, the consequences might be disastrous.
THE DENTIST

Mum has got a toothache, so Ellie and David are helping her overcome the fear of dentists.

THE NEW NEIGHBOURS

This picture book teaches us that we should not judge people by their appearances.

WHO IS THE GROWN-UP?
COMPLETE EDITION
230x230 mm / 184 pages hardcover

✔ Pedagogical advice
✔ Educative picture books
✔ Empathy-building stories
✔ Children and adults changing roles

TRAPPED IN VIRTUAL REALITY

Author: Goran Marković • Illustrator: Mijat Mijatović • 230x230 mm / 24 pages • hardcover

This is a series of illustrated books of an unusual combination of adventures that we find in classic fairy tales and the modern world. It aims at pointing out some of the issues and dangers that children may encounter in the contemporary world, in a way everybody can easily understand.

PIRATES THE BOOK HATERS

PRINCESSES THE INTERNET FANS
A DAY IN THE LIFE OF ANIMALS

Author: Nikoleta Novak
Illustrator: Bojan Radovanović • 230x230 mm / 16 pages • softcover

Just as with people, it is best to get to know animals by watching them in everyday situations. This series of instructive picture books will do just that: children will enjoy the company of a variety of animals and learn all about their habits and needs.

A DAY IN THE LIFE OF STORM THE HORSE

A DAY IN THE LIFE OF FELICITY THE COW

A DAY IN THE LIFE OF SNOWY THE LAMB

A DAY IN THE LIFE OF BOBO THE PIGLET

A DAY IN THE LIFE OF TEDDY THE DOG

A DAY IN THE LIFE OF LILLY THE CAT

THE ANIMALS HELP SANTA CLAUS

A DAY IN THE LIFE OF ANIMALS
COMPLETE EDITION
230x230 mm
116 pages
hardcover
AMAZING SCHOOL

Amazing School is a series of sticker books that let us into the secrets of how the well-known heroes of children’s stories and fairy tales spend their first day in school. Fairies, pirates, princesses, superheroes, and dinosaurs – all of them are starting school. With vivid illustrations, a small amount of action-filled text, and stickers for children to place on the appropriate spots in each book, this series is suitable for young readers aged 5-7.

SCHOOL FOR PIRATES
SCHOOL FOR SUPERHEROES
SCHOOL FOR FAIRIES
SCHOOL FOR PRINCESSES
SCHOOL FOR DINOSAURS

AMAZING SCHOOL COMPLETE EDITION

Bind-up version is a picture book and, unlike separate titles, has no stickers.
230x230 mm • 132 pages • hardcover
FABLES IN COMICS

This book collects all Aesop’s and La Fontaine’s most famous fables in one place. Unlike more recognizable narrative forms, they are presented as comics, making it easier to understand their messages for children who learn to read.

Retold by: Goran Marković and Bojana Jovanović • Illustrator: Mladen Andjelković • 230x230 mm / 20 pages • softcover

THE SHEPHERD BOY AND THE WOLF

THE FOX AND THE RAVEN

THE BEAR AND THE BEES

THE TORTOISE AND THE HARE

THE CRICKET AND THE ANT

THE LION AND THE MOUSE

ILLUSTRATED FABLES FOR CHILDREN
COMPLETE EDITION

230x230 mm
124 pages
hardcover
This isn’t just another one of those made-up stories about animals. Come and meet Archie and Dora, our Labradors, and discover their adventures.

TALES ABOUT PETS

ARCHIE & DORA
NEW FAMILY MEMBER

ARCHIE & DORA
EXCITING WINTER ADVENTURE

ARCHIE & DORA
RESCUING A STRAY DOG

ARCHIE & DORA
MAKING PEACE WITH CATS

ARCHIE & DORA
STRUGGLING FOR HEALTH TOGETHER

TALES ABOUT PETS
COMPLETE EDITION
230x230 mm / 140 pages • hardcover
ILLUSTRATED FAIRY TALES

Retold by: Goran Marković
230x230 mm / 20 pages
softcover

LITTLE RED RIDING HOOD

THE PRINCESS AND THE PEA

SLEEPING BEAUTY

PUSS IN BOOTS

SNOW WHITE AND THE SEVEN DWARFS

CINDERELLA

THE UGLY DUCKLING

HANSEL AND GRETEL

THE THREE LITTLE PIGS
This is a series of popular tales written for children who are just beginning to read, including elements of comics. The tales are carefully created, so the font size, word choice, sentence length, and bright illustrations are suitable for beginner readers. At the end of each story, there are activities and a series of pictures that encourage children to observe, think, and discuss the story with the help of adults.

**ILLUSTRATED FAIRY TALES COMPLETE EDITION**

- **GOLDILOCKS AND THE THREE BEARS**
- **JACK AND THE BEANSTALK**
- **THE ELVES AND THE SHOEMAKER**

**ILLUSTRATED FAIRY TALES SELECTION FOR BOYS**
- 210x275 mm / 112 pages • hardcover

**ILLUSTRATED FAIRY TALES SELECTION FOR GIRLS**
- 210x275 mm / 112 pages • hardcover
This is a series of books which are, by their size, shape, and illustrations, utterly suitable for babies and their first contact with books. The books fully support children’s cognitive development by promoting their awareness of its environment.

These baby books are designed for babies to help them stimulate and develop visual awareness. High-contrast black and white with combination of one dominant colour will spark baby’s attention and help them to be aware of their environment.
HELLO BABY – My Baby's First Diary

Author: Bojana Jovanović • Illustrator: Aleksa Jovanović • 280x250 mm / 26 pages • hardcover

Dear future mums, get ready for the most beautiful moments in your life! This gorgeous book is the right way to keep a record of precious memories from the day you find out you are expecting a baby throughout the whole first year of your newborn. With its photo blanks, Hello Baby is the perfect way to keep forever some of the dearest moments in your baby's growing up.

MY PET RECORD BOOK

Author: Goran Marković • Illustrator: Aleksa Jovanović
280x250 mm / 26 pages • hardcover

Pet is an animal that makes you happy and your life complete. If you consider your pet a family member, you will enjoy this book. My Pet Record Book keeps recollections of your pet. Blank spaces to fill in with a short text or photos, diary of important events and a pocket for special memories make this book the best way to save the loveliest moments you spend together.
Though different activities intended for children ages 3-5, the series *Busy Bees* has a positive effect on fine motor skills, hand-eye coordination, precision, visual perception, and part-whole relation.

This series will help children learn about primary colours, numbers, and shapes, using stickers, and completing exciting tasks.
Children's Workshop is a series of thematic workbooks that offer plenty of exciting activities, such as matching, finding differences and similarities, deduction, drawing, as well as colouring tasks.

**SUMMER HOLIDAYS**

By depicting sea and summer scenery with lots of sunshades, waves, seashells and starfish, sunny days, and joyful children, this workbook provides fun for the youngest ones during hot summer days.

**BIRTHDAYS**

The theme of celebrating birthdays, visually accompanied by plenty of balloons, cakes, decorations, gifts, and smiling children, makes the activities this workbook more enjoyable and closer to children's interests.

**EASTER**

While spending time with their family, the little ones will love doing the drawing, colouring, sticking, cutting, and enigmatic exercises with the characteristic Easter themes – colourful Easter eggs, Easter bunnies, and chicks.

**CHRISTMAS**

Drawing and colouring pages, cutting and sticking material, alongside brainstorming worksheets of this book make winter days of your little ones more exciting, deserving a special place under their Christmas tree.
actory books in this series are intended for the youngest maths lovers, motivating them gradually to cope with basic mathematical terms and gain new knowledge through drawing, colouring, and sticking with the support of adults.

**LET'S DRAW STEP BY STEP**

Author: Goran Marković • Illustrator: Mladen Anđelković • 210x297 mm / 84 pages • softcover

Through fun and games in this series, children will learn to draw different creatures in only six simple steps. In practice, children can use these basic drawing patterns to expand and improve their drawing techniques.

**LET'S DRAW STEP BY STEP 1**

Farm animals
Wild animals
ZOO animals
Marine animals

**LET'S DRAW STEP BY STEP 2**

Creatures
Costumes
Occupations
Athletes
**LOGIC AND MEMORY SKILLS**

Author: Goran Marković • Illustrator: Mladen Andelković • 215x275 mm / 60 pages • softcover

Logic and Memory Skills are workbooks covering three levels of difficulty – for children aged 4+, children aged 5+ and children aged 6+. They inspire logical thinking and making connections between different concepts. They improve memory and concentration, and the assignments motivate children to apply the acquired knowledge in new situations.

**LOGIC AND MEMORY SKILLS 1**
- ✔ Mazes and puzzles
- ✔ Memory games
- ✔ Similarities and differences
- ✔ Logical reasoning

**LOGIC AND MEMORY SKILLS 2**

**LOGIC AND MEMORY SKILLS 3**

**SKETCHERS**

Author: Goran Marković • Illustrator: Mladen Andelković • 215x275 mm / 60 pages • softcover

Sketchers for Boys and Sketchers for Girls are originally conceptualized books, in which children complete partially drawn images of subjects well-matched to their interests.

**SKETCHERS FOR BOYS**

**SKETCHERS FOR GIRLS**

- Improvement of neatness and accuracy
- Encouraging imagination and creativity
- Improving concentration and observation
- Development of motor skills
LEARNING SKILLS
Illustrator: Mijat Mijatović • 210x297 mm • softcover

Books from this series are designed for children aged 5-7 who begin to write to become familiar with numbers and develop a broader picture of the world around them. All books contain stickers and drawing templates, appealing to young readers.

DRAWING SKILLS
Author: Maja Koraksić • 40 pages

This workbook will help children develop fine motor skills, neatness and precision. As the book includes templates for drawing various shapes, children will find it interesting and attractive.

A BIT OF EVERYTHING
Author: Maja Koraksić • 40 pages

A wide range of assignments in this workbook will encourage children to discover the world around them and explore different concepts. At the same time, they will have fun completing exciting tasks that combine drawing and colouring with the use of stickers.

I CAN COLOUR
Author: Goran Marković • 32 pages

I Can Colour is a workbook for children who begin to identify objects, different names, as well as distinguish colours. Interesting assignments will help children learn primary and secondary colours, tell one colour from another, and match colours to familiar objects.

STICK IT!
Author: Maja Koraksić • 16 pages

This workbook, featuring over ninety stickers, stimulates children’s creativity, imagination, and awareness of shapes, colours, similarities, and differences, as well as encourages the development of fine motor skills.
This workbook will help children quickly master numbers, addition, and subtraction. Stickers found in the middle of the book make learning about numbers exciting and fun.

✔ Stimulating creativity
✔ Improving neatness
✔ Broadening knowledge
✔ Developing motor skills
✔ Sharpening attention skills
Each colouring book contains 12 simple illustrations which represent the colouring patterns. They are designed for young children and are intended for improving attention and concentration and development of hand-eye coordination.

- **Zoo Animals**
- **Marine Animals**
- **Farm Animals**
- **Wild Animals**
- **Fancy Dress Ball**
- ** Occupations**
- **Toys**
- **Imaginary Creatures**

**Improving concentration**

**Developing hand-eye coordination**

**Improving neatness and accuracy**
Every colouring book in this series contains twelve interesting black and white drawings with a shared subject. These colouring books will stimulate the development of the child’s visual and motor skills.

Improving concentration
Developing hand-eye coordination
Improving neatness and accuracy
In richly illustrated books of the series The Best in the World, through the stories about the characters which children can relate to, cultural, historical, geographical and nature uniqueness of different countries is represented. Each chapter finishes with research tasks which will help children to enrich their knowledge about certain countries, through independent work or the assistance of adults.

**WHERE DOES PUBERTY STRIKE?**

Where does puberty strike? Where doesn’t it?! At your face, body, relationships with your parents, family members, and friends, your interests, habits, school problems, and duties, as well as the way you think and communicate.
The workbooks of series LET’S LEARN are ideal for the initial knowledge acquisition about various sports and their basic rules, about pets and how to take care of them, how to master the basics of the chess, as well as about good manners in everyday situations.

SPECIAL FRIENDS

Author: Goran Marković • 230x230 mm / 32 pages • softcover

The FAIRY FAMILY
CHILDREN AND LIMITED MOBILITY

A WONDERFUL DUO
CHILDREN AND VISUAL IMPAIRMENT

SONIA’S WORLD
CHILDREN AND AUTISM

SPECIAL FRIENDS series are designed with a specific purpose – to help children understand and accept friends who experience various problems in their development. Each book deals with a particular topic from the perspective of inclusive education.

The series was awarded the best children’s book series in 2019.

LET’S LEARN

Illustrator: Bojan Radovanović • 210x297 mm • softcover

LET’S LEARN SPORT

LET’S LEARN ABOUT PETS

LET’S LEARN CHESS

LET’S LEARN GOOD MANNERS
ILUSTRATED ROCK’N’ROLL GUIDE

Author and Illustrator: David Vartabedijan • 205x210 mm / 104 pages • hardcover

It is an illustrated book introducing new generations (and the older ones) to some of the key personalities in the history of rock music from the perspective of David Vartabedijan, a visual artist and rock’n’roll journalist. Through drawings and texts, the book brings back memories and stirs up curiosity about musicians whose creativity, appearance, and ideology have changed the face of popular music since 1956.

This book was awarded the title of the best illustrated book at 2014 International Belgrade Book Fair.
When I grow up, I will be... — the series of contemporary authors is about following your dreams when it comes to desired occupations, emphasizing some real values, and pointing out that behind every success, there is lots of work.
CONTEMPORARY SERBIAN LITERATURE FOR CHILDREN

Works of popular fiction by renowned Serbian children’s authors. Some of these titles have been awarded at book fairs and literary events in Serbia and surrounding countries. By publishing contemporary works, Pčelica strives to popularize creative titles for children and offer to new generations literary works appropriate to their interests, intended age and the time in which they live.

THUS SPOKE SID
Author: Nikoleta Novak • Illustrator: Aleksa Jovanović • 136x200 mm / 184 pages

Sid is a raccoon, and in the Ancient Indian tradition, raccoons are animals endowed with great wisdom. When accompanied by animals, children quickly learn some complicated life lessons. Animals teach us to be honest in our attitude toward the world, to be open and unique in understanding life. In this exciting novel, a wise, brave, and amusing raccoon teaches a girl to look with her heart, which is exactly what this unusual adventure is all about.

OLYMPIC DREAM
Author: Silvija Otašević • Illustrator Aleksa Jovanović • 126x200 mm / 164 pages

Within the covers of this book, there is a description of fifteen days in the life of a girl who dreams of being an Olympic Games gold medalist. Everything in her life, starting with adolescent disagreements with parents, relationships with friends, falling in love, loss of her swimming gear close to the pool where she practices, is intertwined together. At the same time, the last competition in the season is just days away. A promising storyline encourages readers not to give up their ambitions or dreams.

ON THE BACK OF AN ELEPHANT
Author: Mila Starčević • Illustrator: Tihomir Čelanović • 136x200 mm / 164 pages

This book offers traveler’s stories for children written by a globetrotter, Mila Starčević. In her own words, they are just fragments of what she saw and experienced. The book is designed for those who want and love to travel to distant lands and enjoy getting to know the civilization of people who lead a completely different life than we do. While reading this book, you will undoubtedly be taken by a desire to travel. Until then, relax and, in your imagination, let Auntie Mila take you to the places you have never visited.
Teen novel The Colours of Friendship features two outlooks on the world – the viewpoints of the protagonists and narrators, Viktor and Marko. They are peers, but also night and day, fire and water, tenderness and strength. This is an exciting story of prejudice, difference, and peer violence, but also of love and the strength of friendship, whose greatness and beauty lie in the multitude of colours and nuances.

Inky the little crow was different even before it emerged from the egg in the nest. The egg covered with small blackish spots hatched a cross-eyed baby bird which was taught to feed on earthworms. Niggle the little earthworm was taught death has wings. Inky and Niggle have become best friends who will teach us unconditional friendship, love, loyalty, forgiveness and hope that one day a new, better world may emerge, if we all give our best.

An allegory of life and birth to maintain the species is masterly presented in the novel U.P.G. (Unwanted Pets Gang) written by Uglješa Šajtinac. Depicting life in a pet shop where animals are left on their own under mysterious circumstances that happened in the outside world, the writer wanted to show how living creatures inevitably rely on each other to survive.

This is a collection of twelve stories inspired by Slavic mythology. Each narrative is dedicated to one month and its patron god or goddess. Every story contains a non-fiction introduction that provides mythological and ethnographic information necessary for comprehending the story that follows. The book was awarded the best children’s and youth book in Slavic languages at the International Belgrade’s Book Fair 2015.

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